# CSCO GENIE

The most trusted peer-to-peer network for Chief Supply Chain Officers

**CSCO Genie Advantage:**

- Any problem solved within 15 minutes
- Exclusive network for new age CSCOs
- High Quality, Effective Solutions
- Real time connectivity
- Technology driven platform
- Networking opportunities
- Micro-Learning Platform

CSCO Genie Membership Form

Scan the QR Code or visit the quick link below.
https://forms.gle/bakkRMwcABGsRFdL6

# Who are we?

CSCO Genie, one of the various forums under the umbrella of CXO Genie, is a network of over 350 CSCOs and continuously growing, who have come together with the common objective of solving any given problem within 15 minutes.

# Our Objective

Besides the primary objective of solving real life problems being faced by CSCOs, the other objective is networking with fellow CSCO members in India as well as with members based in Middle East, Southeast Asia, Europe, USA and East Africa. The nature of queries range from topics like supply chain, logistics, imports/ exports matters, request for sharing contacts of experts or to ask for recommendations of consultants, open jobs, candidates etc.

# CSCO Genie Highlights

### Exclusivity
By Invitation only, membership is limited to accomplished and like-minded professionals. It is a closed group, with strict privacy adherence & limited social presence.

### Efficiency
With the insight that CSCOs don't have time, every process is aligned to deliver best value for time.

### Quick Solutioning
Solutions within 15 Minutes is supported and enabled by technology and real time connectivity.

### Professionally curated
A growing network of about 350 senior industry professionals, with relevant experience as CSCO.

### Relevant Content
High quality of discussions that are free from spam, advertisement, forwards etc.

### Digitally Connected
Enabled by high degree of Technology leverage & Trust, serious about members data privacy.

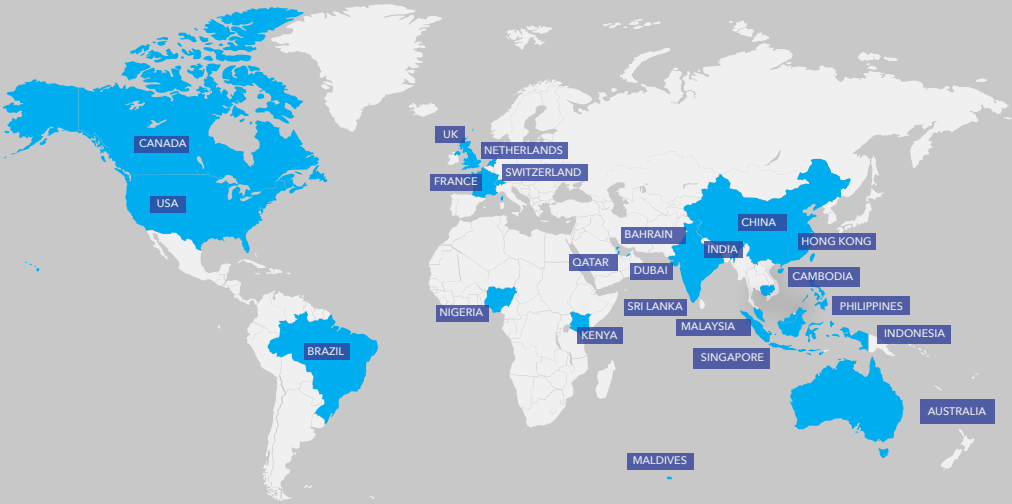
# Built around 3 Pillars

Quick Solutions + Highest Quality + Cost Effective

# Our Core Values

- Customer Centricity
- Trust
- Transparency
- Technology

## Member Base by geography




## Members by Industry

- 8 Banking & Finance/ Legal/Consulting
- 10 Automotive
- 71 Consumer Goods/FMCG
- 19 Energy/ Renewable/ Mining
- 34 Engg/ Manufacturing
- 31 Food & Beverages
- 71 Healthcare/ Pharma
- 16 Media & Entertainment
- 24 Real Estate/ Logistics
- 31 Retail/ Apparels
- 25 Technology
- 10 Others

# An App-based Platform

CSCO Genie APP is a platform, that the forum uses to leverage the power of Technology and enabling solutioning within 15 Mins (And by the way, we have built it with the belief that even Hiring a candidate should be a 15 Mins thing!)

While the App packs in a lot of technology, below are some top features and benefits:

**Real time solutions**
Solutions to any given problem within 15 minutes.

**Member directory**
Reach out to any fellow member on your fingertip through inbuilt member directory.

**Micro learning platform**
Learn from other queries/challenges being solved by fellow CSCO members

**Access to historical solutions**
New members get complete view of all past topics discussed prior to their joining.

**Hire in 15 Mins**
Browse database or Post a role and the AI enabled platform suggests top 3 matches of high-quality talent pre-recommended by CSCOs.

**Cross Forum Expertise**
Automatic solutioning/ resolution to cross functional queries

# Our journey so far

# Download the CXO Genie App

Scan the QR Code ▶

or

Click on the link below:
http://onelink.to/cxogenie

# CXO Genie Mastermind Series

The "CXO Genie Mastermind Summit" is a gathering of accomplished CXOs representing diverse set of corporates. The Summit brings together the game changers from different disciplines to share their ideas and expertise with the keynote speakers and their peers through panel discussions and round table strategy meets. Along with domain specialist speakers, the conference also hosts motivational and iconic speakers, who share their insights into thought-provoking, topical issues, inspiring the audience to take meaningful action in the right direction.

"It was truly an Eclectic Learning experience- Capt. Raghu's motivational speech on Leadership at 26,000 ft was mind blowing. Shekar Kapur's thoughts were mind bending. The arrangements were fabulous. Kudos to CXO Genie team for bringing CSCOs, CFOs, CHROs and CMOs together in one place."

Raviraj Rodrigues, Director Global Supply Chain Transformation - Alstom

"Very interesting session. The group has developed well over the years and is clearly enjoying the benefits of talent sharing , professional growth and sharing of best practices and discussions. Appreciate the work gone into the development of the App & looking forward to utilize it for all of us as group to interact."

Arun Salvi, President – Logistics, UltraTech Cement

# Our other Signature Events

## Masterclass – Webinars

Masterclass is a series of webinars on the most discussed topics on the CSCO Genie platform. Subject matter experts on the specific topic are invited to conduct learning and mentorship sessions where they deliver powerful content, have insightful discussions and tailored learning opportunities. These sessions are also open to the teams of our members.

## MasterConnect Meets

We also host quarterly roundtables in 6 identified cities including Pune, Chennai, Hyderabad, apart from Delhi, Bangalore and Mumbai. These meets serve as unparalleled opportunities for our members to collaborate with each other by exchanging ideas, share experiences and insights to develop partnerships and grow together.

## Ignite Series

While the MasterClass today is synonymous with technical learning and knowledge-based sessions, the Ignite series aims to rekindle the fire in all of us. These sessions incite members to awaken and take the right actions on topical and thought-provoking issues. These talks are open to the teams, friends and families of our members as well.

## Rejuvenate Series

The Rejuvenate Series brings together our CXOs and their families from across the regions travelling to an exquisite location, in an informal and relaxed environment. Join us as we build the CXO Genie community as one cohesive unit over 2 days packed full of motivational and inspiring sessions; catching-up with friends, old and new; energising activities and fun-filled entertainment! Let us Rejuvenate!

# Other Initiatives

## StarLeaf Talent Solutions

One of the biggest challenges the CSCOs face today is finding the right talent for their team.

With the power of our AI enabled platform coupled with the reach of its network and functional knowledge, we make hiring the right talent faster, easier and lucrative for you.

## Secure and Protect your Family (SPF)

SPF Program is a member support initiative to provide guidance to our members on how to record their legal and financial details in a manner that these details are easily accessible by their families in case of an emergency. We do not hold custody of any personal, legal or financial details of our members.

## Saarthi Mentorship Program

Using your experience in the right way, CXO Genie offers an unparalleled opportunity to become a mentor for new-age CSCOs and start-ups. It is curated to help mentees bring out their best and work towards their business goals under the mentorship of experienced professionals and industry veterans.

# Some of our member companies

# Some of our members

Alok Bansal

Akhil Srivastava

Arun R Salvi

Ashok Vasan

Gaurav Dua

Hanumant Melligeri

Juzar Mustan

Mihin Shah

Prasad Shidaye

Raghuraman Ramakrishnan

Partha Gangopadhyay

Samir Chaturvedi

Sanjay Awasthi

Sanjay Kachare

Sanjeev Agarwal

Saurabh Lal

Rajesh Pednekar

Vishal Singh

# Forum Anchors

Vinod Bansal
President - CXO Genie

Vinay Bansal
Founder - CXO Genie

Devinder Kumar Sood
CSCO Genie

Anju Sabharwal
CHRO Genie

Latika Arora
CFO Genie

Sangeeta Talwar
CMO Genie

# Our Core Team

Sumati Madiman
Vice President
Operations

Gaurav Nayak
Vice President
Business Development

Swati Saxena
Assistant Vice President
Operations

Anureet Gill
Manager

# Membership Criteria

Anyone who has served in the capacity of a CSCO, COO, Head of Supply Chain, Head of Logistics/Procurement/Distribution & Planning in any tenure of his/her professional journey is eligible to be a member. CSCO role is no restricted to type of company or industry. It can be a listed company or a start-up or Private Limited.

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## Genies Speak

"The setup of the group is very professional and the collaboration will be powerful through the app."

Saurabh Lal | Director Supply Chain, Kellogg

"The CXO Genie App is quite a powerful app designed to get things done for CXOs very fast"

Balaji Reddipalli | Group Head – Supply Chain and IT, Borosil Glass Works

CXOGENIE

## ACTIVE FORUMS FOR:

- Chief Supply Chain Officers (CSCO Genie)
- Chief Financial Officers (CFO Genie)
- Chief HR Officers (CHRO Genie)
- Chief Marketing Officers (CMO Genie)
- Founders Genie

*All these forums are anchored by Industry Veterans in their particular field.

**Visit us at:**

**www.cscogenie.com**

**Stay tuned through:**


Corporate office:

Tower A, Unit #239, 2nd floor, JMD Megapolis,
Sohna Road, Sector 48, Gurgaon

anureet.gill@cscogenie.in | +91 9319393592